

## Sat Naff!

The machines have finally taken control of the human race because a stunning 83% of motorists in this country have been led astray by their sat navs, according to car insurance comparison site confused.com.

As well as prompting much swearing at the device (women are the worst for this, apparently), it is costing £203 million a year in damage to unfortunate vehicles



which end up in blind alleyways and encounter obstructions which shouldn't be there as they execute a hasty u-turn to appease the insistent instructions.

As well as making sure you patch up any damage with a professional (and cost-effective) paint rectification service such as ChipsAway, it is always worth carrying an old fashioned map with you on journeys to unknown areas to keep your wits about you. There is no substitute for your own navigation smarts and instincts, however limited.

If you leave the decision making entirely to a computer you may end up driving the wrong way down a one way street just because the sat nav told you to.

Fortunately efforts are being made to improve the situation with helpful signage denoting sat nav blackspots and encouraging the manufacturers to refine and update their mapping data.

## **ENDS**

For more information please call 0800 028 78 78

For all marketing enquiries, please call 01562 82 55 99