

ChipsAway

Big freeze = big problem for motorists!

It's the UK's earliest worst winter conditions in decades and as the snow comes down and temperatures plummet, it is causing chaos for motorists.

Driving in snow and icy conditions can be extremely hazardous with figures showing that accidents have risen significantly since the snow spread across the country over the past month.

Watchdog reports: "The number of minor traffic accidents increases dramatically as soon as the weather becomes colder. Low speed collisions caused by skidding on wet or icy surfaces lead to a rapid increase in car insurance claims during the winter months."



This is borne out by ChipsAway, the UK's leading minor car body repair specialists, who have reported an increase in repair enquiries of 20% during November 2010 compared with the same month last year.

"Winter driving conditions and icy roads can cause cars to skid into pavements or other vehicles, inflicting damage such as paintwork scratches, bumper scuffs and kerbed alloy wheels," said ChipsAway Chief Executive Lloyd Evans ChipsAway.

"Winter exposes your car to particularly harsh conditions and places unique demands on drivers, making it more important than ever that you keep your car in the best possible condition and prepare yourself for every eventuality."

Vicki Butler-Henderson, best known as Channel Five's lively presenter of car enthusiasts programme Fifth Gear says, "It's almost inevitable that in the snow and icy conditions some form of damage will be done to your car, even if it's just a small nick or the paintwork has been damaged by grit, but the good news is that you can get such repairs sorted out quickly and cost effectively.

"I rely on ChipsAway's unique 'on the spot' automotive paintwork repair system which means that small areas of damage can be repaired within only a few hours and at a fraction of the cost of traditional body shop repair methods.

"So, above all take care in the snow, but if your car does get damaged by the winter driving conditions, for great repair quality and fantastic service, look for your nearest ChipsAway specialist!"