

ChipsAway

Get the maximum value for your car

With the introduction of the new car registration plates in September, motorists are being advised to get their cars in top condition before selling to ensure maximum value.

Research shows that the number of people planning to buy a new car is at a three year high with figures indicating that 7.68 million people intend to buy a car between September 2010 and February 2011 - the majority of which will inevitably have an old car to sell.

Leading automotive publication, Auto Trader, recommends fully preparing your car before selling to potentially increase its value. A spokesperson for Auto Trader comments, "Preparing your car properly can make a used car look new – adding hundreds of pounds to its value."

Minor dents, scratches and scuffs can all either put potential buyers off - giving the view that the car hasn't been cared for - or provide a reason to knock money off the asking price.

ChipsAway, the UK's leading minor car body repair specialist, can help motorists maximise the value of their cars with their high quality, cost-effective service. Professional repairs carried out using the unique ChipsAway system preserve the integrity of the car's original paintwork and therefore its value. Operating from fully equipped mobile workshops, specialists can repair everyday wear and tear to car paintwork.

Chief Executive of ChipsAway, Lloyd Evans, said: "The new registration is always an exciting time if you are lucky enough to have ordered a brand new car, but it is

important not to over look your old car. Whether you are selling privately or part-exchanging it, if your car isn't up to scratch the price tag won't be either!

"ChipsAway can repair minor dents or scratches at a fraction of the cost of traditional body shop methods– meaning you can achieve maximum profit from your car for minimum expense!"

For further information on ChipsAway please visit www.chipsaway.co.uk or contact 0800 028 7878.

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